

Business plan treats Pest controller to Awards

Pestec NSW Department of State & Regional Development Best Business Plan Award
University of Technology Best Financial Plan Award
ResMed Best Operations Plan Award

Pestec Termite & General Pest Management from Narellan was awarded the NSW Department of State & Regional Development Best Business Plan Award, the University of Technology Best Financial Plan Award and the ResMed Best Operations Plan Award at the NSW Enterprise Workshop Awards dinner last night.

Pestec was selected by an independent panel of senior business people judging the quality of business plans developed in the NSW Enterprise Workshop Autumn Program.

In announcing the Best Business Plan Award, Janine Ricketts, Executive Director, Business Strategy Division, DSRD said, "This plan demonstrated a strong understanding of customer preference and an ability to exploit a gap in the marketplace."

Accepting the Award on behalf of his team, Pestec's Rowan Gregson said, "Our goal in participating in the Workshop's business and management development program was to identify new commercial opportunities to increase staff and our profit. Throughout the five months of the program we were constantly challenged to focus on the BIG picture for our business. Our mentor, Murray Baker, who was specifically assigned to our team, understood our interests and our business and moved us through the 'thinking to doing' – two technicians have been hired as a result!"

He added, "We are also very grateful to DSRD for the fee subsidy they gave us. As a small business it really made this special opportunity possible for us."

Pestec is a family owned and operated pest control business, specialising in the termite field. Pestec provides quality service through up-to-date technology at a minimum of inconvenience. The Pestec team was comprised of the MD, Rowan Gregson, his wife Pania, now working part-time at Pestec, Kali Lawrie, who has a background in IT and project management, and Aidan Williams, a computer engineer.

Pestec also represented NSW at the National Enterprise Workshop Awards in November this year.

For more than 20 years, the NSW Enterprise Workshop has been creating and developing successful businesses through assigning senior business people as mentors to guide participating teams in the development of their business plans.

For further information about Pestec Termite & General Pest Management, contact Rowan Gregson, Managing Director on 0410 611 400.

For information about the NSW Enterprise Workshop contact Marjorie Anderson, Exec. Director Marketing & Operations on 02 9247 2490 or M 0412 017 014